



Dealer Pricing Summary (Updated October 1, 2013)

Assuming the “list price” is \$100,000...

Elite Platinum (.365) ... buys at \$36,500 and sells at MRP which is roughly a 41% mark-up.

Platinum (.385) ... buys at \$38,500 and sells at MRP which is roughly a 35% mark-up.

Gold (.410) ... buys at \$41,000 and sells at MRP which is roughly a 26% mark-up.

Silver (.435) ... buys at \$43,500 and sells at MRP which is roughly a 19% mark-up.

Bronze (.470) ... buys at \$47,000 and sells at MRP which is roughly an 11% mark-up.